

2013 WORLD WATER

– WHAT'S NEW

TEXT Ms. Sanna Gustafsson, Communications Officer, SIWI

PHOTOS Edelpix

At the 2013 World Water Week in Stockholm, decision-makers, international organisations, business leaders and scientists from across the globe will once again gather in the Swedish capital to discuss the world's most pressing water challenges. Find out what's new for this year's conference, which will take a closer look at "Water Cooperation – Building Partnerships".

Each year, we strive to make the World Water Week a place where participants can find new ways to share knowledge, develop projects, and establish partnerships. This year is no exception; the 2013 World Water Week is filled with fresh and interesting features. Make sure not to miss out!

Plan and personalise your schedule

Check out our new and interactive online programme in which you can search for events by theme, type or day. Browse through the broad range of events – sessions, seminars, workshops, award ceremonies, social events and exhibition activities – and make your personal schedule. Each event also includes feeds from social media, making it easy to follow online discussions on the various topics.

A greener week

Promoting sustainability is an essential part of the World Water Week. Participants receive free public transportation cards, organically produced food and refillable water bottles. In 2013 and beyond, we strive to continue working towards an even more sustainable event by selecting food with minimal water use and low environmental impact, measuring the amount of waste resulting from the conference, as well as actively promoting carbon offsetting.

Cultivating young professionals

The World Water Week aims to stimulate future leaders in the water community. This year we take this commitment one step further by introducing the Young Professionals' Day – an entire day of activities

focused on at those at the start of their careers. On Wednesday September 4, enthusiasts between 16 and 35 years old will get free access to the Young Professionals' activities, which include two seminars, career coaching by water professionals, as well as guided tours of the exhibition. The Stockholm Junior Water Prize expands with three new countries – Belgium, Hungary and Thailand – making room for even more bright young minds to share their ideas and innovations. The winner will be announced at the ceremony on Wednesday September 4 during the Week.

Share project ideas and build partnerships

The World Water Week has since its inception functioned as a dynamic platform for exchange between a wide diversity of perspectives. True to its spirit, the 2013 World Water Week launches the Ideas Marketplace – a new feature that will function as an exhibition space completely dedicated to ideas and projects. On Wednesday September 4, the Ideas Marketplace will provide you with an opportunity to discuss ideas, projects and future ventures with the wide range of delegates attending the conference.

Connect with different regions

For the past five years, the World Water Week has featured focus days for Africa, Latin America and the Caribbean, and Asia. This year a new focus day for the Middle East and North Africa (MENA) region will complement these. The regional focus days will cover issues such as river basin management, climate change adaptation and green infrastructure. We will also facilitate an inter-

Link up to World Water Week in Social Media!



TWITTER

Use the week's official hashtag #wwweek to access and contribute to discussions.



FACEBOOK

"Like" World Water Week on Facebook to receive the latest updates.



YOUTUBE

View video clips from the plenary sessions, seminars and events.



FLICKR

Follow the photo stream from the events, award ceremonies and other activities.



INSTAGRAM

Use #wwweek to contribute with your own live photo updates.



NEW PROGRAMME ONLINE!
programme.worldwaterweek.org

WEEK IN STOCKHOLM

regional dialogue where the different regions can learn from each other's realities, experiences and find ways of collaborating across continents. Welcome to a series of in-depth sessions at the regional focus days at the World Water Week!

Digital and interactive posters

Make sure to visit the exciting exhibitions as well as poster sessions at the World Water Week. The poster sessions will be digitalised, and will be displayed on interactive touch screens.

Reaching further

This year participants will once again be able to follow the action live with web-streaming from our opening and closing plenary sessions and award ceremonies. Via our social media channels, the debates can go beyond the seminar rooms where people from around the world can contribute their thoughts and ideas, post photos from the week's activities, and much more. ■

Register now!

[www.worldwaterweek.org/
registration](http://www.worldwaterweek.org/registration)

Press registration

[www.worldwaterweek.org/
media](http://www.worldwaterweek.org/media)