

Marknaden – motorn i ett hållbart skogsbruk?

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Total world deliveries 2013

Tetra Pak is present in more than 170 countries

Carton packaging material

178 billion



Packaging machines

580



Distribution machines

1 808



Processing units

2 053



Environmental issues increasingly impact business

Waste



Resource depletion



Climate change



Water scarcity












Customers expectations increase

They drive ambitious environmental targets

Samples of customers' targets

	Paper & board 100% sustainably sourced by 2020
	CO₂ reduction 25% reduction by 2020
	Renewable plastic 95% Renewable PE bottle
	Plant Bottle All PET bottles to be bio based by 2020
	CO₂ reduction -30% of products sold by 2020
	Energy reduction 25% energy reduction by unit by 2015
	Reducing packaging by 5% by 2013 (from 2008)



Tetra Pak Environment Research 2013

Done every 2nd year through interviews with 7000 consumers and 200 influencers in 11 countries

- ▶ Growing importance of use of materials from renewable resources
- ▶ Increasing consumer demand for more information and availability of environmental products, mainly in developing countries
- ▶ Recyclability, typically related to packaging, is confirmed to be the key factor characterizing environmental products





Tetra Pak's environmental ambitions are built on a solid foundation

“A package should save more than it costs”



Avoiding food to be
wasted

Access to safe food
everywhere

Efficient use of
materials



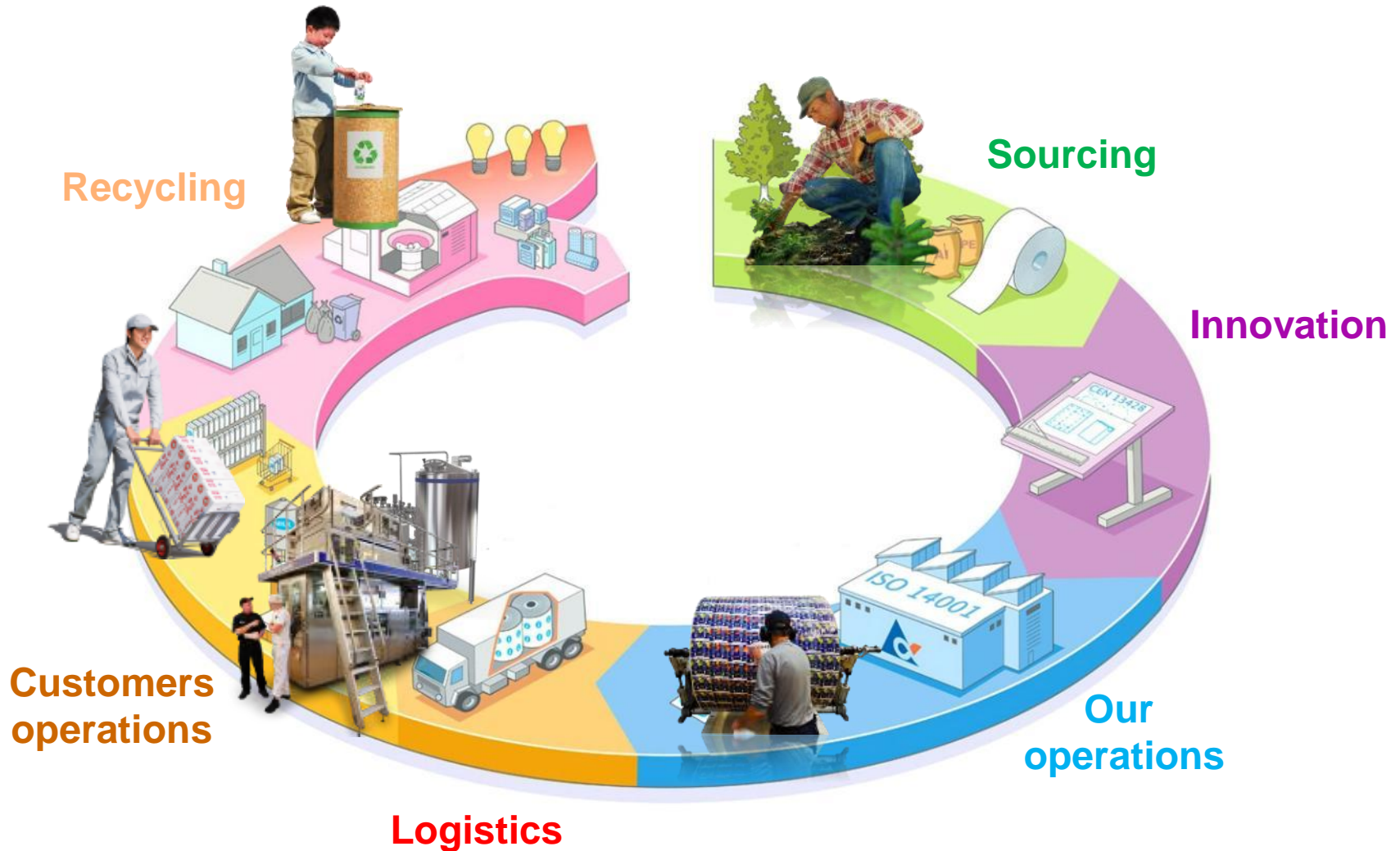
Environment is a strategic priority for Tetra Pak



- ▶ Reduce environmental footprint across the value chain
- ▶ Develop sustainable products
- ▶ Increase recycling



Drive environmental excellence across the entire value chain





Our solutions help customers reduce environmental impact, AND save costs

2014-12-11

Tetra Pak launches new service to reduce environmental impact for customers

Tetra Pak has launched a new Environmental Benchmarking Service to help food and beverage companies assess the environmental performance of their production operations, and to identify opportunities for improvement.





Water

The focus of the latest issue of our customer magazine





Using renewable resources

A competitive advantage for Tetra Pak

- ▶ More than 70% of a Tetra Pak package is paperboard
- ▶ Renewable materials are preferred **if the resources are responsibly managed**
- ▶ Sustainability certification schemes are tools to ensure responsible management of renewable resources

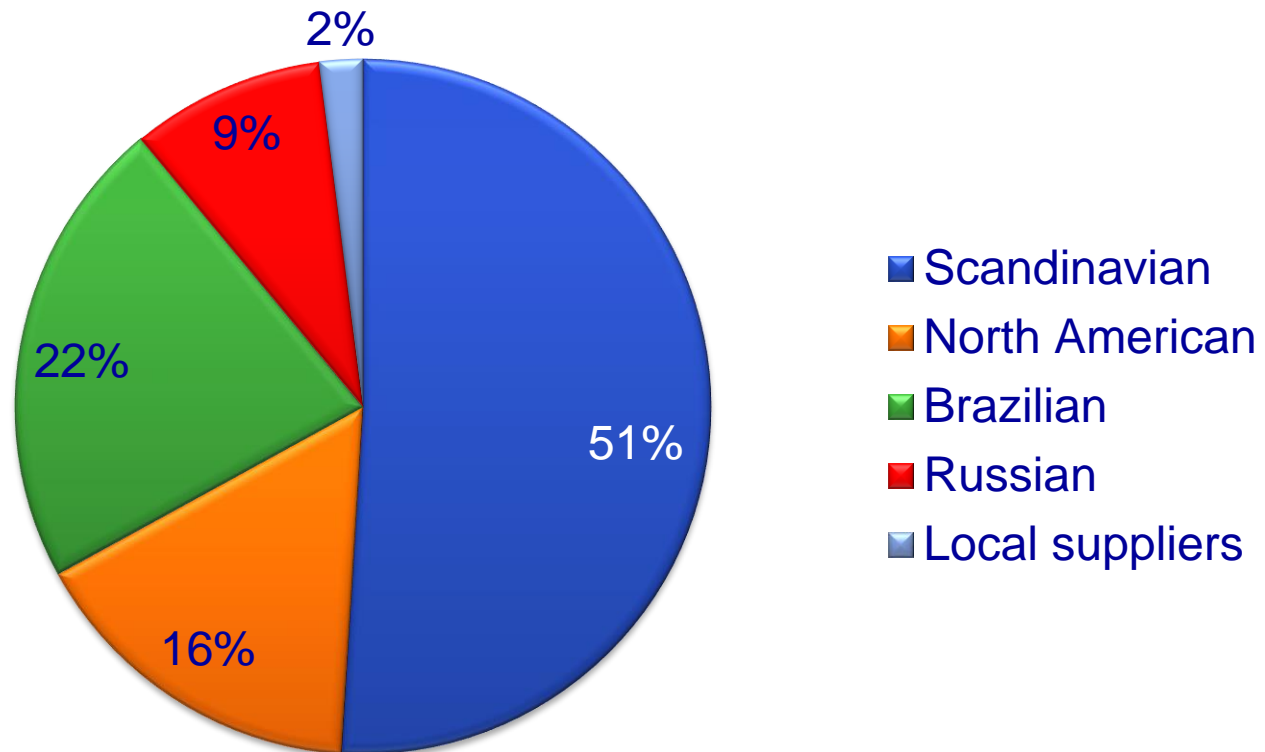




Facts about our paperboard supply

We buy 2 million tonnes of paperboard per year

- ▶ 10 global suppliers deliver 98 % of the paperboard
- ▶ 4 local suppliers in China, Japan, India and Pakistan deliver 2% of the paperboard locally





Tetra Pak's Forestry Goals

Detailed in our Procedure for Responsible Sourcing

- ▶ The wood fibre in our paperboard shall come from forests independently certified as well-managed.
- ▶ There shall be independent certification of the total Chain of Custody (CoC).
- ▶ FSC™ (Forest Stewardship Council™) is our preferred forest certification system





FSC Principle 6: Environmental values & impacts

Includes water requirements

- ▶ Criterion 6.7: The Organization shall protect or restore natural water courses, water bodies, riparian zones and their connectivity. The Organization shall avoid negative impacts on water quality and quantity and mitigate and remedy those that occur.
 - Indicators that specify how to fulfil the criterion in a national/regional context are included in national FSC forest management standards

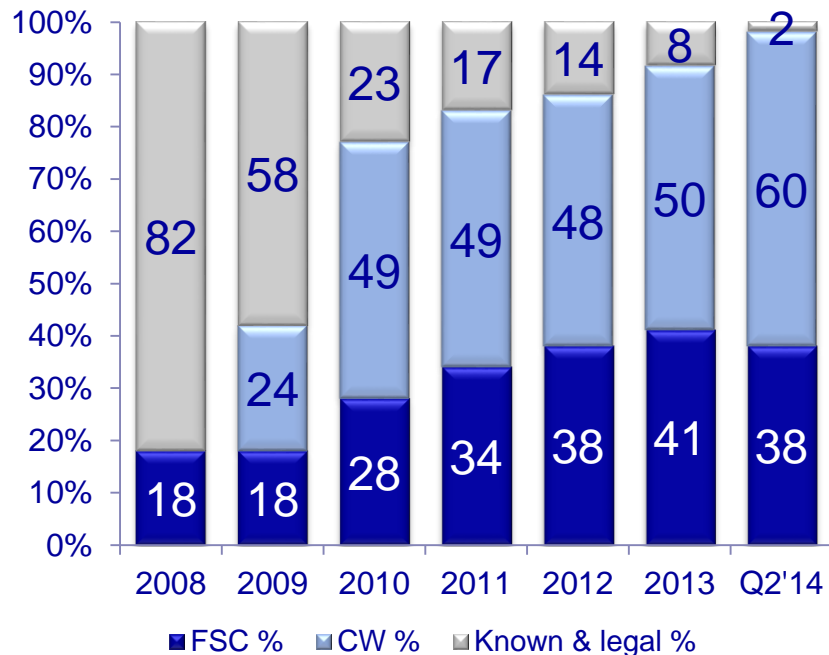




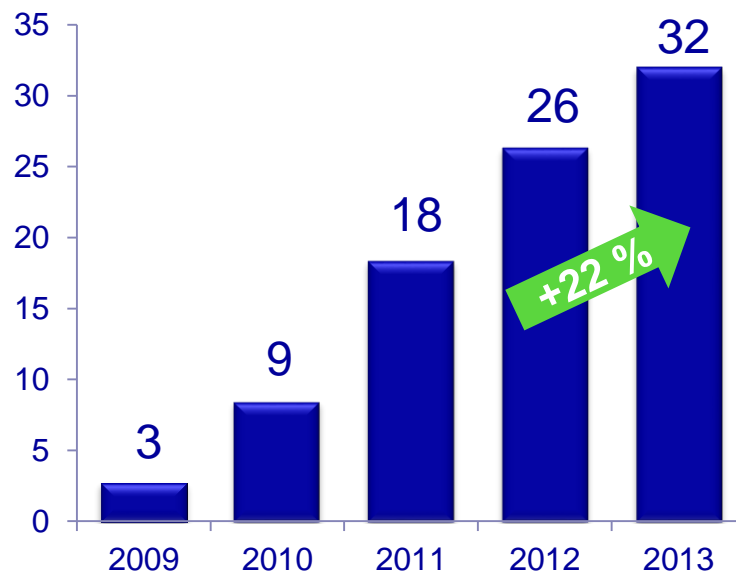
FSC implementation in Tetra Pak

Show steady growth

Status of paperboard sourced (%)



FSC-labelled packs (Billion)



**We will deliver 40 billion FSC
labelled packages 2014**



**All our factories and
sales offices are certified**



We cooperate with others

To increase FSC certification of smallholders



WORKING
TOGETHER
ON FORESTRY
AND CLIMATE





Thank you!

