



Why Water, Why Now?

Driving resilience and growth through water-smart strategies

Water is not just a natural resource —it is a risk and a competitive edge.

In a world defined by climate volatility, water risk is a business risk. From floods and droughts disrupting operations, to mounting scrutiny from regulators, investors, and consumers, water security is essential to long-term value creation. Yet, corporate engagement in water remains largely reactive, fragmented, and compliance driven. It's time to shift gears.

To stay ahead, companies are integrating water into core business decisions linking water to financial risk, supply chain resilience, preparedness and strategic growth. Managing water wisely strengthens your operating environment, reduces risks, meets environmental expectations, and enhances resilience for business continuity in a changing climate. In practice, businesses that integrate robust water governance strengthen their resilience, enhance access to capital, and build greater stakeholder trust.

Water risk is a business risk



USD 301 billion — The total business value at risk from water-related disruptions according to CDP's Water Report.¹



Up to 6% of GDP — In some regions, water scarcity, exacerbated by climate change, could lead to economic losses of up to 6% of GDP by 2050, according to the World Bank.²



70% of freshwater withdrawals — Agriculture accounts for around 70% of global freshwater use, with industry responsible for about 15%.^{3,4} Together, they place increasing pressure on water resources and corporate accountability.



Climate-related water shocks — Events such as droughts and floods are increasingly triggering systemic supply chain disruptions and rising insurance and credit risks, as highlighted by CDP and OECD.

¹ [Cost of water risks to business five times higher than cost of taking action - CDP](#)

² [High and Dry: Climate Change, Water, and the Economy](#)

³ [Annual freshwater withdrawals, agriculture \(% of total freshwater withdrawal\) | Data](#)

⁴ [Annual freshwater withdrawals, industry \(% of total freshwater withdrawal\) - World | Data](#)

Why engage with SIWI?

As a trusted, science based non-profit, the Stockholm International Water Institute (SIWI) brings together science, policy, and practice to strengthen global water leadership. We help companies turn water challenges into strategic advantage. Through policy access, risk

foresight, and collective influence, we equip you to lead in an increasingly water-scarce world. When you partner with SIWI, you gain access to a powerful year-round cycle in the global water space. We help you navigate science-based multilateral processes to have impactful influence on policy change and gain access to the right connections.

Influence policy and regulation

- Engage in multilateral processes to influence emerging water and climate policy.
- Gain early insight into regulations, disclosure expectations, and global Environmental, Social, and Governance (ESG) trends.
- Receive expert guidance on how to embed water management at the heart of your business strategy, reporting, and due diligence for a strong competitive advantage.





Build business resilience

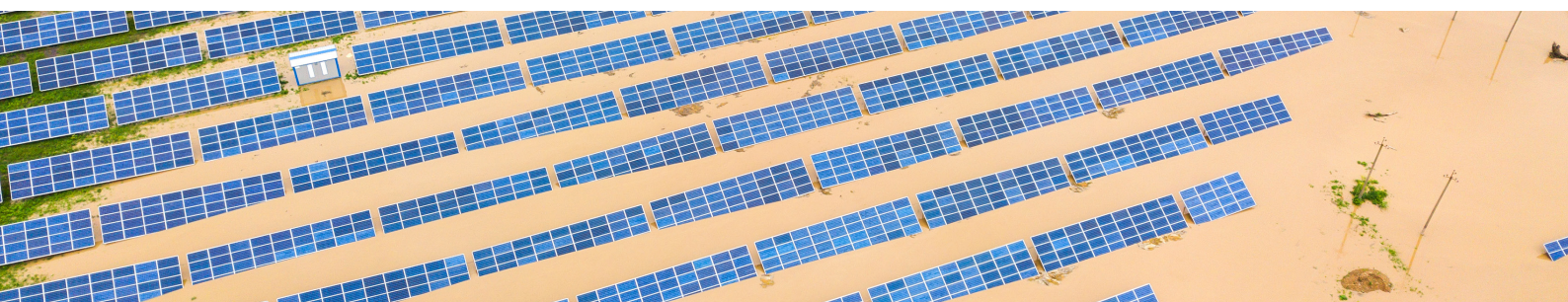
- Receive strategic foresight on water-related risks and policy trends to stay ahead.
- Build valuable connections across a global network of public and private leaders in the water sector, opening new opportunities for your business.
- Ensure proactive water resilience planning to strengthen your creditworthiness, reduce insurance exposure, and improve ESG performance.

Lead collective action

- Join a collaborative space with other industry leaders for global influence.
- Leverage SIWI's convening power to co-create projects, and policy alignments in line with your business and obligations.
- Increase brand visibility and discover new opportunities for collaboration through World Water Week and the Water for Climate Pavilion at UNFCCC COP, two flagship multistakeholder platforms convened by SIWI.

SIWI helps businesses achieve these results through four core service areas:

Benefits	Business value
 Global advocacy access	Shape future regulations and investment standards.
 Strategic positioning	Enhance brand credibility through evidence-based, trusted water knowledge grounded in science.
 Tailored engagement	Join initiatives or co-develop solutions aligned with your priorities.
 Data + storytelling	Turn insight into influence through compelling narratives and cross-sectoral reach.



Partner with us: Flexible engagement tiers

Become part of SIWI's global water network

- Gain access to SIWI's cross-sectoral global network in the water community
- Obtain invitations to key events
- Receive policy and foresight briefings with curated insights

Become a strategic partner

- Co-branded projects and tailored initiatives
- Direct contribution to global water agenda setting
- Prioritized access to advocacy and policy-shaping opportunities
- Recognition and participation at World Water Week and/or Climate Pavilion at UNFCCC COP

Why now?

In a landscape of escalating expectations and systemic water security risks, the cost of inaction is growing. Companies incorporating water into their business and addressing these risks, will lead — not just in sustainability, but in market resilience and future growth.

Lead the change. Secure your future. Partner with SIWI.

Get in touch to explore tailored partnership opportunities. Partner with SIWI for water-smart growth.

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Stockholm International Water Institute, SIWI, is a world-leading expert on water governance, water diplomacy and cooperation over shared water resources. The not-for-profit foundation is headquartered in Stockholm but works globally as an advisor to governments, cities, and companies on the use and management of water.